

Guia Docent del Grau en Disseny

5/6S_ON_Video documentary

Qualification: Degree in Higher Artistic Education in Design in the specialties of graphic design, interior design, fashion design and product design.

Subject: Workshop on applications, techniques and resources

Type: Optional

Credits: 3 ECTS

Total hours: 75 h

Course: 3

Hours/week: 4,7 h

Semester: 5/6

Face-to-face hours/week: 2 h

Language in which it is taught: Catalan / Spanish

Self-employed hours/week: 2,7 h

Prerequisites:

1. Presentation of the subject

The documentary is an audiovisual genre that focuses on working on reality. The organization and structure of images and sounds (texts and interviews), according to the author's point of view, determines the type of documentary. The chronological sequence of the materials, the treatment of the narrator, the nature of the materials (completely real, recreations, infographic images, etc.) give rise to such a wide variety of formats today, ranging from pure documentary to creative documentaries, through very varied reportage models, reaching the docudrama (format in which real characters interpret themselves).

The subject is aimed at students interested in the writing and language of documentary as a genre, who want to know its demands and specific language, its particularities, its construction phases and how to communicate a story through images. The elective teaches the contents and provides the procedures for developing different types of video documentaries with their production phases and different expressive and narrative resources.

2. Course contents

The Videographic Documentary subject focuses on the following contents:

- Documentary production technique
- Phases of a documentary project.
- Audiovisual narrative. From idea to realization.
- The script and the visual and sound treatment. The interview.
- Documentary resources (the interview, archive material, graphics, chyrons, etc.) Audiovisual production techniques and technologies
- Audiovisual post-production techniques and technologies
- Typologies of documentaries (observational documentary, ethnographic documentary, participatory documentary, false documentary, found footage, reportage, short documentary, etc.)

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3. Skills worked on in the subject(Real Decret 633/2010)

Transversal skills		Subject	Subject
CT-01	Organize and plan work in an efficient and motivating way.	X	X
CT-03	Solve problems and make decisions that meet the objectives of the work being carried out.	X	X

General skills		Subject	Subject
CG-02	Master the languages and expressive resources of representation and communication.	X	X

Specific Graphic Design skills		Subject	Subject
GRA-02	Master the formal resources of expression and visual communication.	X	X

4. Subject learning outcomes

SUN	Description of the learning outcome	Skills
RA-01	Identify and use audiovisual tools.	CT-03, CG-02, GRA-02
RA-02	Acquire traditional or current techniques of audiovisual language and evaluate their application to design specialties.	CT-01, CT-03, CG-02, GRA-02
RA-03	Interprets and evaluates audiovisual possibilities and techniques to promote subsequent ideation processes.	CT-01, CT-03, CG-02, GRA-02
RA-04	It applies traditional or current audiovisual techniques, experiments, creates and formalizes works looking for affinities and uses in design specialties.	CT-01, CT-03, CG-02, GRA-02
RA-05	It places traditional or current audiovisual techniques and resources in the design process, connects and evaluates the possibility of integrating them into design processes.	CT-01, CT-03, CG-02, GRA-02

5. Teaching methodologies applied to the subject

Get up	Typology	Description	Apply
MD1	Conference and/or master class	The teacher presents and transmits knowledge to the entire group of students, the student has a passive role, that of a receiver.	X
MD2	Debate and/or discussion	The teacher encourages and moderates debates and/or discussions that promote reflection, critical thinking and active participation of students in the classroom.	X
MD5	Workshops and/or internships	Carrying out practical activities applied in a controlled environment, oriented towards learning through experience	X

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		and/or the transfer of theoretical knowledge to real or simulated situations.	
MD6	Presentations and/or defenses	Publicly presenting the results of a work, project or research in front of an audience.	X
MD7	Case study	Analysis of situations or problems within the specialty with the aim of reflecting, analyzing and discussing different intervention or solution proposals through examples or references.	X
MD8	Project work	Project or problem based on the real or professional world that needs to be solved independently or in a group.	X
MD9	Guided practice	The teacher presents and transmits theoretical knowledge applied to practical activities that take place in the classroom. The teacher guides, supervises and gives active feedback during the practice.	X
MD10	Flipped classroom	Transfer part of the theoretical learning outside the classroom, through online materials or resources prepared by the teacher, to dedicate face-to-face time to practical, participatory activities and knowledge application.	X
MD11	Collaborative work	Joint construction of knowledge through interaction and collaboration between students. The teacher has a guiding and dynamizing role.	X

6. Training activities of the subject

Get up	Description	Duration	Weighting
AF1	Creation of a documentary photo story	4 weeks	30%
AF2	Creating a documentary portrait	6 weeks	40%
AF3	Creating a documentary of your own project	6 weeks	30%

7. Evaluation systems

Due to their typology and educational program, all subjects in the ESDAPC undergraduate design studies include continuous assessment as a procedure to regulate and qualify the learning achieved by students during the semester.

In the event of not achieving the level of sufficiency in the evaluation activities within the closing milestones set out in the subject's schedule, the activities not passed may be corrected and/or completed within the recovery procedure defined by the teaching staff in their schedule.

7.1. Continuous evaluation

General evaluation criteria

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The ESDAPC sets some **general evaluation criteria** which are common to all teaching guides, without prejudice to the specific evaluation and grading criteria of each subject:

- Subject grading: A weighted average of the grades obtained in each of the training activities will be made in accordance with the percentages described in the teaching guide and classroom schedule. The subject will be passed with a grade of 5.0 (Pass). All assessment activities can be corrected and/or completed within the recovery procedure within the continuous assessment that the teaching staff defines in their classroom schedule.
- Class attendance is essential in order to guarantee that learning is progressive, flexible and allows feedback and adjustments in its achievement within the continuous assessment. For this reason, class attendance is mandatory. The teaching staff establishes the mechanisms to control it. The student who does not attend a minimum of 80% of the face-to-face hours of the subject loses the right to continuous assessment and may present for remediation outside of the continuous assessment defined in the teaching guide and classroom schedule for the subject. In cases of serious absenteeism, with attendance of less than 60% of the face-to-face hours of the subject, the student will lose the right to be evaluated and will have a grade of "Not Presented".
- The ability to organize and plan tasks is part of the learning outcomes that the student must achieve within the training process, therefore the deliverables of the evaluation activities must conform to the deadlines, the format and contents defined in the activity statement in order to be qualified. Activities submitted after the deadline, format and/or minimum content will be considered outside the continuous assessment process, will not be evaluated within it and will have to be resubmitted as a recovery.
- In the event of a submission or exam coinciding with a force majeure situation, the student may request to submit an activity after the deadline or repeat an exam, without being considered out of continuous assessment. This submission or exam will be carried out according to the conditions and calendar determined by the teaching staff.
 - Force majeure is understood to mean: serious illness or temporary incapacity (hospitalization) of the student or a first-degree relative, coincidence with an official language level or driving license exam, inexcusable duties before the administration or death of a first- or second-degree relative must be requested in an argued and justified manner in the form of [generic application](#), addressed to the campus management, and must necessarily include the original with a stamp of the document proving the major cause alleged.
- The evaluation process is based on the student's personal work and presupposes the authenticity of the authorship and originality of the exercises carried out. Any act of copying and/or plagiarism or irregular use of Artificial Intelligence (AI) will result in the immediate and irrevocable suspension of the assessable activity, without the right to recovery.

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However, and without contradicting these general criteria, each teacher may define other specific complementary conditions, which must be informed and published in writing at the beginning of the course to all students enrolled in their subject.

These complementary conditions cannot in any case result in a penalty or limitation of the qualification of an activity, nor the loss of the right to recover an activity.

Specific evaluation criteria within continuous evaluation

Dossier with the script and visual and sound treatment of the documentary portrait (30%) RA-01, RA-02, RA-03, RA-05

- Know the contents and apply the writing of a production dossier for a documentary work using the terminology of this audiovisual language.
- Knows how to use expressive and narrative techniques and resources in his proposal.
- He searches for documentary references that are suitable for his documentary proposal.
- Present and organize the dossier in a neat and coherent manner.

Production and editing of the documentary portrait (50%) RA-01, RA-02, RA-04, RA-05

- It recognizes and reproduces in the production and editing the proposal described in the production dossier.
- Apply and correctly use audiovisual production techniques and technologies.
- Apply and correctly use audiovisual post-production techniques and technologies.
- He is capable of editing the entire documentary work in a coherent manner.

Experimental approaches both in the work process and in the final result (20%) RA-01, RA-02, RA-04, RA-05

- It provides creative and original solutions in the creation of the documentary piece.

Evaluation instruments within continuous evaluation

The evaluation instruments that will be used will be:

Rubrics.

Application exercises.

Individual and/or group feedback: written or oral.

Monitoring reports.

Direct observations.

Observation records.

Self-evaluation / Co-evaluation.

Observation records.

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7.2. Recovery

General recovery criteria

The ESDAPC sets general recovery criteria that are common to all teaching guides, without prejudice to the specific evaluation and grading criteria of each subject:

- The ESDAPC provides for a single recovery per activity. The recovery of suspended activities will be done within the deadlines defined by the professors in their teaching guide and classroom schedule within the same semester. In the event that the professors have not established a recovery calendar, the student may submit the recovery activities during the last school week of the semester.

Specific recovery criteria within continuous assessment

Dossier with the script and visual and sound treatment of the documentary portrait (30%) RA-01, RA-02, RA-03, RA-05

- Know the contents and apply the writing of a production dossier for a documentary work using the terminology of this audiovisual language.
- Knows how to use expressive and narrative techniques and resources in his proposal.
- He searches for documentary references that are suitable for his documentary proposal.
- Present and organize the dossier in a neat and coherent manner.

Production and editing of the documentary portrait (50%) RA-01, RA-02, RA-04, RA-05

- It recognizes and reproduces in the production and editing the proposal described in the production dossier.
- Apply and correctly use audiovisual production techniques and technologies.
- Apply and correctly use audiovisual post-production techniques and technologies.
- He is capable of editing the entire documentary work in a coherent manner.

Experimental approaches both in the work process and in the final result (20%) RA-01, RA-02, RA-04, RA-05

- It provides creative and original solutions in the creation of the documentary piece.

Resubmit the activity(ies) duly corrected or improved.

Students who wish to increase their grade, considering that they can also lower it, must resubmit the activity during the make-up week established in the ESDAPC calendar. It should be noted that the grade that will count will be the one obtained upon submission of the improved activity, whether it is higher or lower than the initial one.

Specific recovery criteria outside of continuous assessment

Dossier with the script and visual and sound treatment of the documentary portrait (30%) RA-01, RA-02, RA-03, RA-05

- Know the contents and apply the writing of a production dossier for a documentary work using the terminology of this audiovisual language.
- Knows how to use expressive and narrative techniques and resources in his proposal.

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- He searches for documentary references that are suitable for his documentary proposal.
- Present and organize the dossier in a neat and coherent manner.

Production and editing of the documentary portrait (50%) RA-01, RA-02, RA-04, RA-05

- It recognizes and reproduces in the production and editing the proposal described in the production dossier.
- Apply and correctly use audiovisual production techniques and technologies.
- Apply and correctly use audiovisual post-production techniques and technologies.
- He is capable of editing the entire documentary work in a coherent manner.

Experimental approaches both in the work process and in the final result (20%) RA-01, RA-02, RA-04, RA-05

- It provides creative and original solutions in the creation of the documentary piece.

Subject recovery instruments outside of continuous assessment

If the student is excluded from continuous assessment:

- Submission of pending activities. (Application exercises)
- Theoretical and practical test. (*Written/practical tests*)

Passing the theoretical and practical test is an essential condition to be able to opt for the correction of pending activities. Thus, failing the test implies failing the subject.

8. Educational care within the framework of an inclusive education system

This Teaching Guide takes into account educational care within the framework of an inclusive educational system that includes two reference frames that support it:

- MISU: Universal Measures and Supports to promote personal and social development in equity and equality.
- DUA: Universal Learning Design, which allows flexible learning situations to be created based on a design that detects and minimizes the barriers of the context, from the beginning, and that considers variability.

However, to ensure freedom of thought and opportunities in relation to the gender perspective, a co-educational dynamic is carried out that avoids the predisposition of differential treatment, role attributions or assumptions of abilities determined by gender.

The MISU and DUA will be applied to all ESDAPC students. Those students in need of additional measures and support will be included through an Individualized Support Plan.

9. Copying, plagiarism, and academic honesty

From a legal point of view, plagiarism is an infringement of copyright.

The ESDAPC NOFC describes in section 5.4 irregular conduct in the evaluation procedure, which includes copying or plagiarism in any academic activity.

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10. Use of Artificial Intelligence (AI)

ESDAPC recognizes the value of Artificial Intelligence (AI) in the educational field, while highlighting the risks it entails if it is not used ethically, critically and responsibly. In this sense, in each assessment activity, students will be informed about the AI tools and resources that can be used and under what conditions, recommended whenever it is used as an assistant during the research process or as another source. In both cases, it must comply with the [citation regulations established by the APA](#).

For their part, students undertake to follow the instructions of the ESDAPC when carrying out the evaluation activities and citing the tools used and, specifically, to identify the texts or images generated by AI systems, which they may not present as their own.

Misuse of this tool can seriously affect the evaluation of the assessment activities. If in doubt, it is recommended that, before submitting the activity, a consultation be sent to the teacher.

For the evaluation, students are responsible for any possible errors that Artificial Intelligence may make.

11. Sources of information and teaching resources

Basic bibliography

FERNÁNDEZ DÍEZ, F and MARTÍNEZ ABADÍA, J. (1999) Basic Manual of Audiovisual Language and Narrative. Editorial Paidós Papeles de Comunicación 22.

Reference bibliography and other resources

CARRERA, P. and TALENS, J. (2018) The documentary narrative. Editorial Cátedra.

ESCUDERO VILARIÑO, N. (2000) The Keys to Documentary. Official Institute of Radio and Television, Madrid

NICHOLS, B. (1997) The representation of reality: questions and concepts about documentary. Paidós, Barcelona.

RABIGER, M. (2006) Directing documentaries. Editorial Instituto Oficial de Radio y Televisión (IORTV).

SÁNCHEZ-BIOSCA, V. (1996) Film editing. Theory and analysis. Paidós, Barcelona.

VILLATTA, J (2007) The reporter in action. Enlace Distributions, Barcelona.

Audiovisuals

References for audiovisual viewings of documentary pieces.

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12. Training activity sheets

ACTIVITY 1	Duration: 4 weeks	Weighting: 30%
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Activity description

Creation of a documentary photo story

Creation of a documentary story based on an archive photograph and the audiovisual material that will be recorded in relation to that image. The audiovisual piece will also be made up of audio clips recorded from interviews that will be made with several people who will talk about one of the topics that appear in the image and, finally, from inserted shots.

Collection of activities corresponding to guided practices (group viewings, exchange of opinions, work based on reassembling the audiovisual piece, etc.).

Contents

- Phases of a documentary project.
- Narrativa audiovisual.
- From idea to realization. Expressive and narrative resources. The interview.
- Audiovisual production techniques and technologies
- Audiovisual post-production techniques and technologies.

Skills

CT-01	Organize and plan work in an efficient and motivating way.
CT-03	Solve problems and make decisions that meet the objectives of the work being carried out.
CG-02	Master the languages and expressive resources of representation and communication.
GRA-02	Master the formal resources of expression and visual communication.

Applied teaching methodologies

MD1	Conference and/or master class	The teacher presents and transmits knowledge to the entire group of students, the student has a passive role, that of a receiver.
MD2	Debate and/or discussion	The teacher encourages and moderates debates and/or discussions that promote reflection, critical thinking and active participation of students in the classroom.
MD5	Workshops and/or internships	Carrying out practical activities applied in a controlled environment, oriented towards learning through experience and/or the transfer of theoretical knowledge to real or simulated situations.
MD6	Presentations and/or defenses	Publicly presenting the results of a work, project or research in front of an audience.

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MD7	Case study	Analysis of situations or problems within the specialty with the aim of reflecting, analyzing and discussing different intervention or solution proposals through examples or references.
MD8	Project work	Project or problem based on the real or professional world that needs to be solved independently or in a group.
MD9	Guided practice	The teacher presents and transmits theoretical knowledge applied to practical activities that take place in the classroom. The teacher guides, supervises and gives active feedback during the practice.
MD10	Flipped classroom	Transfer part of the theoretical learning outside the classroom, through materials online or resources prepared by the teacher, to dedicate face-to-face time to practical, participatory activities and knowledge application.
MD11	Collaborative work	Joint construction of knowledge through interaction and collaboration between students. The teacher has a guiding and dynamizing role.

Learning outcomes

RA1	Identify and use audiovisual tools.
RA2	Acquire traditional or current techniques of audiovisual language and evaluate their application to design specialties.
RA3	Interprets and evaluates audiovisual possibilities and techniques to promote subsequent ideation processes.
RA4	It applies traditional or current audiovisual techniques, experiments, creates and formalizes works looking for affinities and uses in design specialties.
RA5	It places traditional or current audiovisual techniques and resources in the design process, connects and evaluates the possibility of integrating them into design processes.

Continuous evaluation

Specific evaluation criteria within continuous evaluation

Dossier with the script and visual and sound treatment of the documentary portrait (30%) RA-01, RA-02, RA-03, RA-05

- Know the contents and apply the writing of a production dossier for a documentary work using the terminology of this audiovisual language.
- Knows how to use expressive and narrative techniques and resources in his proposal.
- He searches for documentary references that are suitable for his documentary proposal.
- Present and organize the dossier in a neat and coherent manner.

Production and editing of the documentary portrait (50%) RA-01, RA-02, RA-04, RA-05

- It recognizes and reproduces in the production and editing the proposal described in the production dossier.
- Apply and correctly use audiovisual production techniques and technologies.
- Apply and correctly use audiovisual post-production techniques and technologies.
- He is capable of editing the entire documentary work in a coherent manner.

Experimental approaches both in the work process and in the final result (20%) RA-01, RA-02, RA-04, RA-05

- It provides creative and original solutions in the creation of the documentary piece.

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Resubmit the activity(ies) duly corrected or improved.

Students who wish to increase their grade, considering that they can also lower it, must resubmit the activity during the make-up week established in the ESDAPC calendar. It should be noted that the grade that will count will be the one obtained upon submission of the improved activity, whether it is higher or lower than the initial one.

Evaluation instruments within continuous evaluation

The evaluation instruments that will be used will be:

Rubrics.

Application exercises.

Individual and/or group feedback: written or oral.

Monitoring reports.

Direct observations.

Observation records.

Self-evaluation / Co-evaluation.

Observation records.

Specific recovery criteria within continuous assessment

Dossier with the script and visual and sound treatment of the documentary portrait (30%) RA-01, RA-02, RA-03, RA-05

- Know the contents and apply the writing of a production dossier for a documentary work using the terminology of this audiovisual language.
- Knows how to use expressive and narrative techniques and resources in his proposal.
- He searches for documentary references that are suitable for his documentary proposal.
- Present and organize the dossier in a neat and coherent manner.

Production and editing of the documentary portrait (50%) RA-01, RA-02, RA-04, RA-05

- It recognizes and reproduces in the production and editing the proposal described in the production dossier.
- Apply and correctly use audiovisual production techniques and technologies.
- Apply and correctly use audiovisual post-production techniques and technologies.
- He is capable of editing the entire documentary work in a coherent manner.

Experimental approaches both in the work process and in the final result (20%) RA-01, RA-02, RA-04, RA-05

- It provides creative and original solutions in the creation of the documentary piece.

Resubmit the activity(ies) duly corrected or improved.

Students who wish to increase their grade, considering that they can also lower it, must resubmit the activity during the make-up week established in the ESDAPC calendar. It should be noted that the grade that will count will be the one obtained upon submission of the improved activity, whether it is higher or lower than the initial one.

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Recovery outside of continuous assessment

Specific recovery criteria outside of continuous assessment

Dossier with the script and visual and sound treatment of the documentary portrait (30%) RA-01, RA-02, RA-03, RA-05

- Know the contents and apply the writing of a production dossier for a documentary work using the terminology of this audiovisual language.
- Knows how to use expressive and narrative techniques and resources in his proposal.
- He searches for documentary references that are suitable for his documentary proposal.
- Present and organize the dossier in a neat and coherent manner.

Production and editing of the documentary portrait (50%) RA-01, RA-02, RA-04, RA-05

- It recognizes and reproduces in the production and editing the proposal described in the production dossier.
- Apply and correctly use audiovisual production techniques and technologies.
- Apply and correctly use audiovisual post-production techniques and technologies.
- He is capable of editing the entire documentary work in a coherent manner.

Experimental approaches both in the work process and in the final result (20%) RA-01, RA-02, RA-04, RA-05

- It provides creative and original solutions in the creation of the documentary piece.

Evaluation instruments within continuous evaluation

If the student is excluded from continuous assessment:

- Submission of pending activities. (Application exercises)
- Theoretical and practical test. (*Written/practical tests*)

Passing the theoretical and practical test is an essential condition to be able to opt for the correction of pending activities. Thus, failing the test implies failing the subject.

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ACTIVITY 2	Duration: 6 weeks	Weighting: 40%
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Description of the activity

Creation of a documentary portrait.

Making a documentary portraying a profession of interest to students (preferably related to the design).

Collection of activities corresponding to guided practices (viewed together) lessons, exchange of opinions, work based on reassembling the audiovisual piece, etc.).

Phases of a documentary project.

Narrativa audiovisual.

Contents

- The script and the visual and sound treatment.
- From idea to realization.
- Expressive and narrative resources.
- Audiovisual production techniques and technologies
- Audiovisual post-production techniques and technologies.

Skills

CT-01	Organize and plan work in an efficient and motivating way.
CT-03	Solve problems and make decisions that meet the objectives of the work being carried out.
CG-02	Master the languages and expressive resources of representation and communication.
GRA-02	Master the formal resources of expression and visual communication.

Applied teaching methodologies

MD1	The teacher presents and transmits knowledge to the entire group of students, the student has a passive role, that of a receiver.
MD2	The teacher encourages and moderates debates and/or discussions that promote reflection, critical thinking and active participation of students in the classroom.
MD5	Carrying out practical activities applied in a controlled environment, oriented towards learning through experience and/or the transfer of theoretical knowledge to real or simulated situations.
MD6	Publicly presenting the results of a work, project or research in front of an audience.
MD7	Analysis of situations or problems within the specialty with the aim of reflecting, analyzing and discussing different intervention or solution proposals through examples or references.

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MD8	Project or problem based on the real or professional world that needs to be solved independently or in a group.
MD9	The teacher presents and transmits theoretical knowledge applied to practical activities that take place in the classroom. The teacher guides, supervises and gives active feedback during the practice.
MD10	Transfer part of the theoretical learning outside the classroom, through online materials or resources prepared by the teacher, to dedicate face-to-face time to practical, participatory activities and knowledge application.
MD11	Joint construction of knowledge through interaction and collaboration between students. The teacher has a guiding and dynamizing role.

Learning outcomes

RA1	Identify and use audiovisual tools.
RA2	Acquire traditional or current techniques of audiovisual language and evaluate their application to design specialties.
RA3	Interprets and evaluates audiovisual possibilities and techniques to promote subsequent ideation processes.
RA4	It applies traditional or current audiovisual techniques, experiments, creates and formalizes works looking for affinities and uses in design specialties.
RA5	It places traditional or current audiovisual techniques and resources in the design process, connects and evaluates the possibility of integrating them into design processes.

Continuous evaluation

Specific evaluation criteria within continuous evaluation

Dossier with the script and visual and sound treatment of the documentary portrait (30%) RA-01, RA-02, RA-03, RA-05

- Know the contents and apply the writing of a production dossier for a documentary work using the terminology of this audiovisual language.
- Knows how to use expressive and narrative techniques and resources in his proposal.
- He searches for documentary references that are suitable for his documentary proposal.
- Present and organize the dossier in a neat and coherent manner.

Production and editing of the documentary portrait (50%) RA-01, RA-02, RA-04, RA-05

- It recognizes and reproduces in the production and editing the proposal described in the production dossier.
- Apply and correctly use audiovisual production techniques and technologies.
- Apply and correctly use audiovisual post-production techniques and technologies.
- He is capable of editing the entire documentary work in a coherent manner.

Experimental approaches both in the work process and in the final result (20%) RA-01, RA-02, RA-04, RA-05

- It provides creative and original solutions in the creation of the documentary piece.

Resubmit the activity(ies) duly corrected or improved.

Students who wish to increase their grade, considering that they can also lower it, must resubmit the activity during the make-up week established in the ESDAPC calendar. It should be noted that the grade that will

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count will be the one obtained upon submission of the improved activity, whether it is higher or lower than the initial one.

Evaluation instruments within continuous evaluation

The evaluation instruments that will be used will be:

Rubrics.

Application exercises.

Individual and/or group feedback: written or oral.

Monitoring reports.

Direct observations.

Observation records.

Self-evaluation / Co-evaluation.

Observation records.

Specific recovery criteria within continuous assessment

Dossier with the script and visual and sound treatment of the documentary portrait (30%) RA-01, RA-02, RA-03, RA-05

- Know the contents and apply the writing of a production dossier for a documentary work using the terminology of this audiovisual language.
- Knows how to use expressive and narrative techniques and resources in his proposal.
- He searches for documentary references that are suitable for his documentary proposal.
- Present and organize the dossier in a neat and coherent manner.

Production and editing of the documentary portrait (50%) RA-01, RA-02, RA-04, RA-05

- It recognizes and reproduces in the production and editing the proposal described in the production dossier.
- Apply and correctly use audiovisual production techniques and technologies.
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Experimental approaches both in the work process and in the final result (20%) RA-01, RA-02, RA-04, RA-05

- It provides creative and original solutions in the creation of the documentary piece.

Resubmit the activity(ies) duly corrected or improved.

Students who wish to increase their grade, considering that they can also lower it, must resubmit the activity during the make-up week established in the ESDAPC calendar. It should be noted that the grade that

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will count will be the one obtained upon submission of the improved activity, whether it is higher or lower than the initial one.

Recovery outside of continuous assessment

Specific recovery criteria outside of continuous assessment

Dossier with the script and visual and sound treatment of the documentary portrait (30%) RA-01, RA-02, RA-03, RA-05

- Know the contents and apply the writing of a production dossier for a documentary work using the terminology of this audiovisual language.
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- It recognizes and reproduces in the production and editing the proposal described in the production dossier.
- Apply and correctly use audiovisual production techniques and technologies.
- Apply and correctly use audiovisual post-production techniques and technologies.
- He is capable of editing the entire documentary work in a coherent manner.

Experimental approaches both in the work process and in the final result (20%) RA-01, RA-02, RA-04, RA-05

- It provides creative and original solutions in the creation of the documentary piece.

Recovery instruments outside of continuous assessment

If the student is excluded from continuous assessment:

- Submission of pending activities. (Application exercises)
- Theoretical and practical test. (*Written/practical tests*)

Passing the theoretical and practical test is an essential condition to be able to opt for the correction of pending activities. Thus, failing the test implies failing the subject.

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ACTIVITY 3	Duration: 6 weeks	Weighting: 30%
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Activity description

Creation of a documentary of one's own project with the intention of simulating the TFG synthesis video (2-minute video).

Production of a documentary that will record the process of creating a student's own design project. Collection of activities corresponding to guided practices (group viewings, exchange of opinions, work based on reassembling the audiovisual piece, etc.).

Contents

- Phases of a documentary project.
- Narrativa audiovisual.
- From idea to realization.
Expressive and narrative resources. The interview.
- Audiovisual production techniques and technologies
- Audiovisual post-production techniques and technologies.

Skills

CT-01	Organize and plan work in an efficient and motivating way.
CT-03	Solve problems and make decisions that meet the objectives of the work being carried out.
CG-02	Master the languages and expressive resources of representation and communication.
GRA-02	Master the formal resources of expression and visual communication.

Applied teaching methodologies

MD1	The teacher presents and transmits knowledge to the entire group of students, the student has a passive role, that of a receiver.
MD2	The teacher encourages and moderates debates and/or discussions that promote reflection, critical thinking and active participation of students in the classroom.
MD5	Carrying out practical activities applied in a controlled environment, oriented towards learning through experience and/or the transfer of theoretical knowledge to real or simulated situations.
MD6	Publicly presenting the results of a work, project or research in front of an audience.
MD7	Analysis of situations or problems within the specialty with the aim of reflecting, analyzing and discussing different intervention or solution proposals through examples or references.

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Printed 2025-11-20

5S-6S_OPT_TATR_Videographic Documentary

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MD8	Project or problem based on the real or professional world that needs to be solved independently or in a group.
MD9	The teacher presents and transmits theoretical knowledge applied to practical activities that take place in the classroom. The teacher guides, supervises and gives active feedback during the practice.
MD10	Transfer part of the theoretical learning outside the classroom, through online materials or resources prepared by the teacher, to dedicate face-to-face time to practical, participatory activities and knowledge application.
MD11	Joint construction of knowledge through interaction and collaboration between students. The teacher has a guiding and dynamizing role.

Learning outcomes

RA1	Identify and use audiovisual tools.
RA2	Acquire traditional or current techniques of audiovisual language and evaluate their application to design specialties.
RA3	Interprets and evaluates audiovisual possibilities and techniques to promote subsequent ideation processes.
RA4	It applies traditional or current audiovisual techniques, experiments, creates and formalizes works looking for affinities and uses in design specialties.
RA5	It places traditional or current audiovisual techniques and resources in the design process, connects and evaluates the possibility of integrating them into design processes.

Continuous evaluation

Specific evaluation criteria within continuous evaluation

Dossier with the script and visual and sound treatment of the documentary portrait (30%) RA-01, RA-02, RA-03, RA-05

- Know the contents and apply the writing of a production dossier for a documentary work using the terminology of this audiovisual language.
- Knows how to use expressive and narrative techniques and resources in his proposal.
- He searches for documentary references that are suitable for his documentary proposal.
- Present and organize the dossier in a neat and coherent manner.

Production and editing of the documentary portrait (50%) RA-01, RA-02, RA-04, RA-05

- It recognizes and reproduces in the production and editing the proposal described in the production dossier.
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- Apply and correctly use audiovisual post-production techniques and technologies.
- He is capable of editing the entire documentary work in a coherent manner.

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- It provides creative and original solutions in the creation of the documentary piece.

Resubmit the activity(ies) duly corrected or improved.

Students who wish to increase their grade, considering that they can also lower it, must resubmit the activity during the make-up week established in the ESDAPC calendar. It should be noted that the grade that will

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count will be the one obtained upon submission of the improved activity, whether it is higher or lower than the initial one.

Evaluation instruments within continuous evaluation

The evaluation instruments that will be used will be:

Rubrics.

Application exercises.

Individual and/or group feedback: written or oral.

Monitoring reports.

Direct observations.

Observation records.

Self-evaluation / Co-evaluation.

Observation records.

Specific recovery criteria within continuous assessment

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Recovery outside of continuous assessment

Specific recovery criteria outside of continuous assessment

Dossier with the script and visual and sound treatment of the documentary portrait (30%) RA-01, RA-02, RA-03, RA-05

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